



Association of Domestic Tour Operators of India

E-Newsletter - Sept '2016

From the desk of President

In side :

- ◆ From the Desk of President
- ◆ Current Events & News
- ◆ Destination of the month
- ◆ Members Views and suggestions
- ◆ Chapters Activities
- ◆ Welcome New Members
- ◆ Know your monuments
- ◆ Quiz of the month

Dear ADTOI Members

It gives me immense pleasure to inaugurate the first E News of our Term.

This E news will be a boon for ADTOI and Tourism & Hospitality Industry as this will consist information and updates not only from India but across the Globe

Our E News will have vast variety of columns, articles, News, DOT & other Events of the Industry. Our endeavor is that this E News reach every nook and corner of the country and outside the country. In addition to the above our E News will be a revenue generated source as well. We will invite advertisements from entire industry including the members on reasonable terms, to start with.

My humble submission to all our members, is to support this constructive initiative of ours to make it grand success.

We also invite suggestions from members and the friends from the industry to make our E NEWS more meaningful, useful and lucrative for all of us. Surely we will improve our E-News on the suggestion received from you all.

Last but not the least my special thanks to Mr. Manoj Varshney (chairman E News) who without wasting a day had started working on this project and our E News is seeing the light of the Day. Yes initially it will be like a child and our collective care will make this child grow into the matured & intelligent model which write a **SUCCESS STORY OF ADTOI**.

Once again thanking all our members and industry friends for all their support to our team & team activities and looking forward to ongoing & wholehearted co-operation for years to come.

JAI HIND
P P Khanna
President ADTOI



ADTOI NEW EXECUTIVE COUNCIL FOR 2016—2018

In the recently concluded ADTOI election the Executive Council for the term 2016—2018 got elected as follows.

- President - Mr P P Khanna
- Vice President - Mr Rajat Sawhney
- General Secretary - Mr Chetan Gupta
- Treasurer - Mr Kamal Gandhi
- Joint Secretary - Mr Debashis Dey
- E C Members - Mr Anil Rajput, Mr Ashish Sehgal, Mr Ankit Miglani, Mr Arvind Khanna, Mr Jatinder Singh Bhatia, Mr Manoj Varshney, Ms. Reena Chopra, Mr Sanjay Saxena.



CURRENT EVENTS AND NEWS

- ◆ ADTOI AGM and General House will be held on 17th September 2016 at hotel Metropolitan, New Delhi
- ◆ Among the few major decisions taken by the Executive Council was formation of 13 committees to accelerate the growth of ADTOI viz (1).Research Development Cell-Chairman **MR.ANIL RAJPUT** (2) GST & service Tax Committee-Chairman **MR ARVIND KHANNA** (3) Airlines and Government Coordination Committee-Chairman- **MR P P KHANNA** (4) Railway,Road Tpt and Cruise Coordination Committee - Chairman **MR DEBASHIS DEY** (5) Women Empowerment & General house Cultivation -Chairman **MS REENA CHOPRA** (6) News & Views Committee-Chairman -**MR MANOJ VARSHNEY** (7) Fam Tours & Educational Trips-Chairman **MR JATINDER SINGH BHATIA** (8) Grievance & Redressal Cell-**MR SANJAY SAXENA** (9) Sports & Events Committee-Chairman **MR ASHISH CHANDER SEHGAL** (10) IT & Website Committee-Chairman **MR CHETAN GUPTA** (11) Membership Drive & State Chapter Committee-Chairman **MR.RAJAT SAWHNEY** (12) Finance Committee-Chairman **MR.KAMAL GANDHI** (13) Hotel Committee-Chairman **MR ANKIT MIGLANI**
- ◆ MR RAKESH LAMBA of M/s PRAKRITI HOLIDAYS have been appointed as **ADVISOR to ADTOI** for the period 2016-18

DESTINATION OF THE MONTH

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KONKAN

KONKAN - A TREASURE TROVE OF NATURE DELIGHTS

Konkan has 720 kilometers of Cost line, 650, kilometers of Western Ghat, Forest, Wildlife Sanctuaries, National Parks, Hill Stations, Hill Forts, Marine Forts, Rivers, Back Waters, .Numerous ancient Caves, and Temples & Museums Along with Heritage Culture, Cuisine, and Folk & Tradition

You can also choose various tour options such as — Cultural, Agro, Adventure, Back Water, Village and Beaches

Kokan is a Place known as 'beautiful dream of god" a place where you should visit once before you die.



A little-developed shoreline running south from **Mumbai** all the way to **Goa**, this picturesque strip of coast is peppered with virgin beaches, fishing villages and magnificent ruined forts. Travelling through this tropical back-water can be sheer bliss. However, remember that accommodation is scant and transport limited and a little unreliable. The best option, if you've the funds, is to rent a car in **Mumbai** and drift slowly down the coast to Goa. What you'll get in return is an experience that money can't buy.



Domestic Tourism Billion opportunities



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Members Views and Suggestions

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Women Empowerment & General House Cultivation

“ For Women By Women “ with a vision of Empowering Women in the Travel Fraternity.

The committee is an initiative by ADTOI headed by Ms. Reena Chopra to build a fraternity of Women Entrepreneurs and increase their active participation in the General House. Its an initiative to engage women entrepreneurs and new entrants in Tourism Industry discussing various aspects of opportunities , resources and challenges faced.

ADTOI Women Network will dedicatedly work towards the support , training , mentoring and promotion of Women Entrepreneurs .

Key Areas :

- ◆ To form a Committee with women actively participating .
- ◆ To Encourage more and more women to participate in the General House.
- ◆ To Get New memberships for Women Entrepreneurs.
- ◆ To Organize Interactive sessions with women colleagues to generate New ideas to work on Safe Tourism for Women Travellers.
- ◆ To organize Interactive Sessions, Road shows and knowledge enhancement sessions on the new tourism products and avenues.
- ◆ To organize some Theme Events with participation from ADTOI Women members & also Member Spouses

Ms Reena Chopra, Executive Member, ADTOI



Welcome New Members

We welcome the following new members who recently join our association and keep faith in our abilities

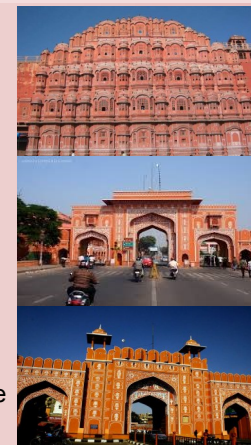
1.Allied-1058	Mr. Vindit Koul	-	Arpan Holidays, Delhi
2.Allied-1059	Mr. Sachin Bansal	-	City Explorers Pvt.Ltd., New Delhi
3.Allied-1060	Mr. P. Kunguna Ganesh	-	Express Holidays, Coimbatore
4.Allied-1061	Mr. Ankit	-	Aspen Adventures Pvt.Ltd., New Delhi
5.Allied-1062	Mr. Malav Shah	-	Hetal Tours, Ahmedabad

Know Your Monuments

Why Jaipur is Pink ?

Jaipur is known as the Pink City. Tourists coming here when they see all the buildings are pink they are surprised and ask why Jaipur was colored Pink. The main reason for the uniform color of Jaipur lies with Maharaja Sawai Ram Singh who want to host Prince Albert during his visit to India in 1876 in a royal way. It was an ideal opportunity for him to strengthen ties with the British aristocracy. He was such a great host that he constructed a lavish concert hall and named it Albert Hall in honor of the prince. Same time Maharaja also decided beautifying his city and this included repainting the entire city.

While they thought of repainting city in a unique way they decided to paint entire city in same color. After discussion they chose color was terracotta pink, this color historically represents welcoming and hospitality. As per order entire city was colored pink. Now question arises why Jaipur maintained its distinct pink color even after the visit by Prince Albert 140 years ago. The reply is Maharaja Sawai Ram Singh's favorite Maharani convinced him to pass a law making it illegal for buildings to be painted any other color than Jaipur Pink. This law passed in 1877 still remains effective. this is the reason why Jaipur got this color Pink.



Quiz of the month

1. Tawang is famous for its Buddhist monastery, is situated in

- A) Arunachal Pradesh, B) Nepal , C) Mizoram, D) Tripura

2. Which of these tiger reserves not in Madhya Pradesh?

- A) Kanha Tiger Reseerve, B) Ranthambore Tiger Reserve , C) Pench Tiger Reserve , D) Bandhavgarh Tiger Rreserve

3. Ajmer is famous for tomb of

- A) Hazrat Data Ganj Baksh, B) Hazrat Khwaja Moinudin Chisti , C) Haki Ali Shah Bukhari , D) Hazrat Nizamuddin Olia

4. _____ known as Venice of East?

- A) Panaji, B) Udaipur, C) Srinagar, D) Guwahati

5.is called a Land of God.

- A) Jammu and Kashmir, B) Utrakhand , C) Arunachal Pradesh , D) Karnataka

Please note:

Your entries with correct answers must be reach before 15th Oct 2016.

Send your answers through e-mail > adtoienews@gmail.com < with a caption >>> **TOURISM QUIZ** <<<.

The correct answers with names of all will be published in next issue.

A member who give maximum correct answers and winner of maximum quiz will be honored.

Decision of Editor on winner names is final in all respects.

Entries received after due date will not be accepted.

Members suggestions to improve above quiz are welcome

Published on behalf of Adtoi, Mr Manoj Varshney, Editor, Chairman—ADTOI News & Views Committee - Email— adtoienews@gmail.com

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